



Maximizing Mobile Worker Productivity...Safely!

In today's economy, organizations are under intense pressure to profitably grow their businesses, to achieve continuous increases in productivity, and to elevate the performance of their mobile workforce. According to the Yankee Group, more than 50 million US workers are considered mobile. To support this massive and still growing mobile workforce, enterprises and government agencies must deploy solutions that provide access to back-end resources beyond e-mail, such as databases and applications. The use of in-vehicle laptop computers has enabled companies and agencies with powerful remote access solutions.

However, the growth of in-vehicle laptops presents a tremendous public safety hazard, as well as a daunting task for safety and fleet executives...Distracted Driving! According to the National Highway Transportation Safety Administration, almost 80 percent of crashes and 65 percent of near-crashes happen within three seconds of some form of driver distraction. This poses a considerable threat as organizations seek to leverage their substantial investments in mobile workforces.

At SVP Mobile Desk, we created the **Laptop Screen Disabler™** to eliminate viewing of the laptop screen while the vehicle is in motion. Coupled with our vehicle laptop mounts and work organizers, we believe that our solutions enable your mobile workforce to deliver benefits in the following main categories:

- Increased revenues—leverage real-time information and line-of-business applications to make better informed decisions and process orders more rapidly;
- Decrease costs—enable reduction of workflow volumes by automating inefficient paper-based business processes, as well as reducing accident-related costs from personal injury, vehicle repair and property damage;
- Improved services—access to critical real-time network resources for rapid response and delivering world-class customer service.

Increase the safety, productivity and effectiveness of your mobile workforce with the **Laptop Screen Disabler™**



Eliminates
Use of
Laptops
While
Driving...
Allows Use
When Vehicle
is at Rest



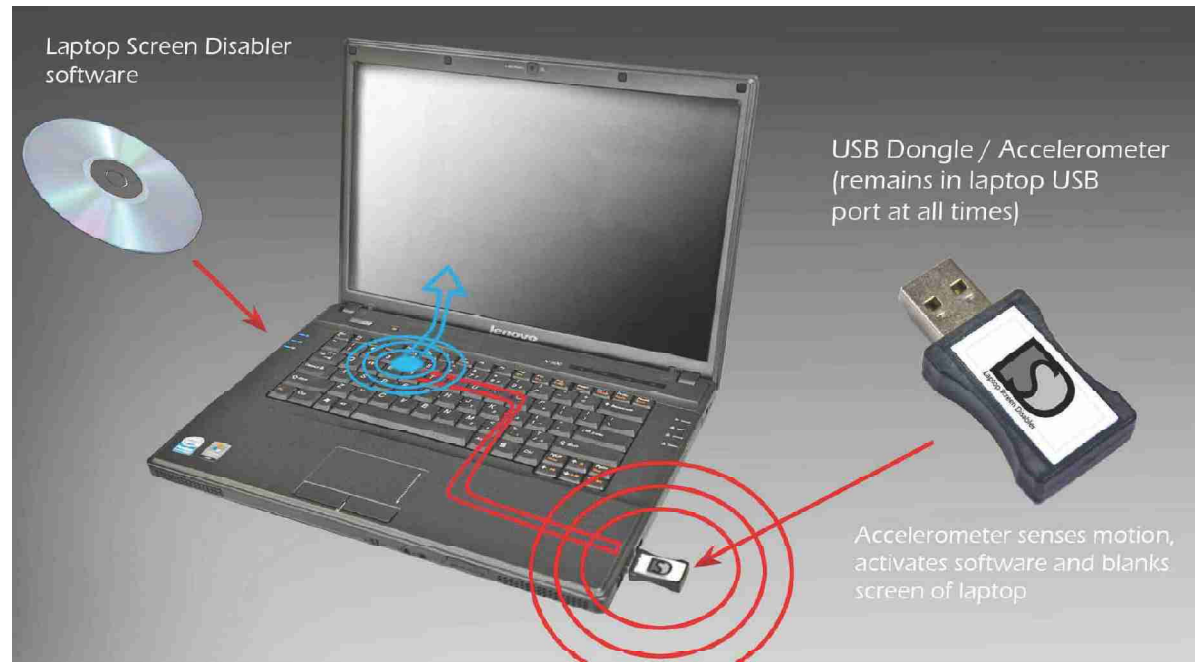
Laptop Screen Disabler™

How it Works:

Install the software and plug in the Dongle (our accelerometer) into the USB port on your laptop and that's it-you're ready to go! Place the laptop in your vehicle (mounted on a stable work surface); when the vehicle begins to move the accelerometer senses the motion and the software automatically blanks-out the screen on your laptop. When your vehicle stops, your laptop screen starts back up, allowing you to continue working where you left off. The Laptop Screen Disabler™ does not interfere with or disable programs on your laptop.

Extra Security Measures:

If your laptop is stolen and the USB Dongle is removed, the thief will not be able to operate your laptop or visibly access any files. (Employees should always take the USB Dongle with them when leaving the laptop in their vehicles.)



Success Story

In 2006, the first Laptop Screen Disabler™ was installed into the vehicles of a major utilities locating company. Leading up to the installation, this company was experiencing a 25% accident rate with an average cost of \$2,800.00. In just the first year, they enjoyed a 37% drop in vehicle accidents. The payback on their investment was approximately six months.

Why invest in the Laptop Screen Disabler™ ?

For Safety leaders, avoiding and reducing costly vehicle accidents, as well as related personal injuries are critical components of an effective safety program.

For Fleet operators, maintaining productive utilization of vehicle assets is critical to meeting the demanding servicing needs of your customers.

For Business leaders, making wise investments that produce real and measurable returns on investment is critical to growing your business profitably.

Let us show you how we can make a difference!